



2018-2019 Social Media & Marketing Internships

Description:

Heart of America Shakespeare Festival's Social Media and Marketing Internship provides a semester-long opportunity for college students to gain hands-on experience with social media and marketing for a professional arts organization. The intern will assist with implementation of marketing strategies via social media. With guidance of full-time staff mentors, the intern will cultivate skills that support the intern's professional goals.

- Fall internship: September 11, 2018 - December 14, 2018
- Spring internship: February 11, 2019 - May 10, 2019

Requirements:

- College Sophomore, Junior, or Senior
- Excellent verbal and written communication skills
- Proficient in Microsoft Office
- Familiar with all forms of social media (ie Facebook, Twitter, Instagram, etc.)
- Familiarity with Photoshop and WordPress preferred
- Social Media and content creation skills
- Organizational skills and attention to detail a must
- Self-motivated problem solver
- Willingness to learn and receive guidance
- Committed to working 10-20 hours per week during regular office hours (9am-5pm)

Compensation:

College credit through your school/department, networking opportunities with theatre professionals, and credit on your resume.

How to Apply:

Applications for the fall internship are due August 31, 2018.

Applications for the spring internship are due January 25, 2019.

All candidates should submit the following materials:

1. Cover letter explaining:
 - Career Goals
 - Your interest in Marketing, specifically within the arts sector
 - Why you want to serve as an intern at Heart of America Shakespeare Festival
 - Time frame explaining your availability
2. Resume with 3 references

All materials should be sent to:

Katherine Gehrlein

Director of Operations and Community Relations

Heart of America Shakespeare Festival

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816-531-7728